

# Desiree De Anda MS(c)

**Producer / Director / Cinematographer/ Digital Media**

[www.desireedeanda.com](http://www.desireedeanda.com)

## Contact

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[www.desireedeanda.com](http://www.desireedeanda.com)

## Key Skills

Cinematography  
Directing Media Production  
Organizational Management  
Recruiting and Hiring  
Training Crew  
Contract Negotiation  
Writing and Script Development  
Accounting  
Some Video Editing

## Activities and Interests

Film Production  
Photography  
Assisting in Humanitarian Efforts  
Design  
Physical Fitness  
Travel  
Family  
Education

## Profile

I am a detail-oriented, energetic, and creative professional. I pride myself on being successful at all objectives I set out to achieve. I am determined, focused, honest and dedicated. I am a humanitarian at heart, and I have a passion for using my skills and 17 years of film experience to help others.

## Experience

*2023 to Present*

Assistant Director of Media, Sierra Health and Wellness Centers, California

As the Assistant Director of the Media Department of Sierra Health and Wellness Centers I have assisted and continue to assist in all aspects of film production for the company in various projects such as commercials, events, updated photography, and video deliverables for the company website, and also, the completion of a ninety-minute award winning feature length movie documentary which has won 51 national and international awards to date. I also assist in accounting for the department. As well as the same continued duties I previously fulfilled as an Independent Contractor with Sierra Health and Wellness Centers.

*2022-2023*

Independent Contractor Sierra Health and Wellness Centers, California

As an Independent Contractor for Sierra Health and Wellness Centers I have assisted in the production of digital media for marketing and promotional purposes. My duties have included photographing live events, videoing and recently training and supervision of three crew members.

*2009-2022*

President - Producer and Director • Golden Eagle Films • Chico, California

From the company's inception 14 years ago, I have worked as the president and co-managing producer and director of Golden Eagle Films a 501c3 non-

profit organization. I co-founded the company with the goal of producing educational films and documentaries and over the years have won over 65 International film awards including 9 prestigious REMI Awards. In this position I successfully co-produced and directed 11 documentaries and 6 feature films while assisting in the recruitment and direction of over 1500 cast and crew. I have directed and produced media content for short-form and long-form storytelling and provided editing support as needed to create digital deliverables in the form of independent films and documentaries.

I have provided creative support for crew members while functioning as cinematographer, writer, producer, and director. I helped define the best systems, methods, and creative content needed to create award winning productions. I have managed complex media elements and organized each into coherent multimedia productions from video to audio content, based on the standards set by the creative board at Golden Eagle Films. Other duties have included participating in photo and video shoots, creating shoot schedules, scripts, line producing, timelines, production budgets and always being committed to improvement of digital media production.

## **Education**

Master of Science (MSc) in Digital Media Design University of Edinburgh 2023  
Associate Degree Television and Film - Cinematography – The Academy of Art  
University of San Francisco 2018

Thank you for considering my application and I look forward to meeting you!  
Desiree De Anda